

PRO Cool Lights are a good starting point

- They are powerful and yet they don't overheat your subject
- You don't have to synchronize it (make sure it goes off at the same time as the shutter) as you do with strobes.
- The color is about the same as daylight, so you don't have to reset your white balance.
- With continuous lighting, "What you see is what you get." You control shadows.
- CoolLites are energy efficient so you won't blow all the fuses
- The power cords are long so you don't need extension cords.
- Less light gets "lost" than with an umbrella



Two models: SPRO 10" Cool Light is 10 inches in diameter and uses one CFL bulb. \$69.99

SPRO 16" Cool Light is 16" in diameter and uses 3 CFL bulbs. It comes with a cloth diffuser to soften the light. \$119.99. Both models have a rugged tilt mount that fits the most popular light stands.

Light stands: Our SPRO light stands are rugged and finished in black for less reflectance in the studio.

LS-1 is 78" high and has 3 sections. Tube diameter 23.5mm. \$39.99

LS-2 goes up 108" and is even sturdier, with wide-spread legs 34.5 mm diameter legs.. Spring loaded to keep your lamp heads from crashing down. \$69.99

Chris' recommended starter kit:

1 SPRO 16" Cool Light main light on LS-2 stand

1 SPRO 10" Cool Light on LS-1 stand.

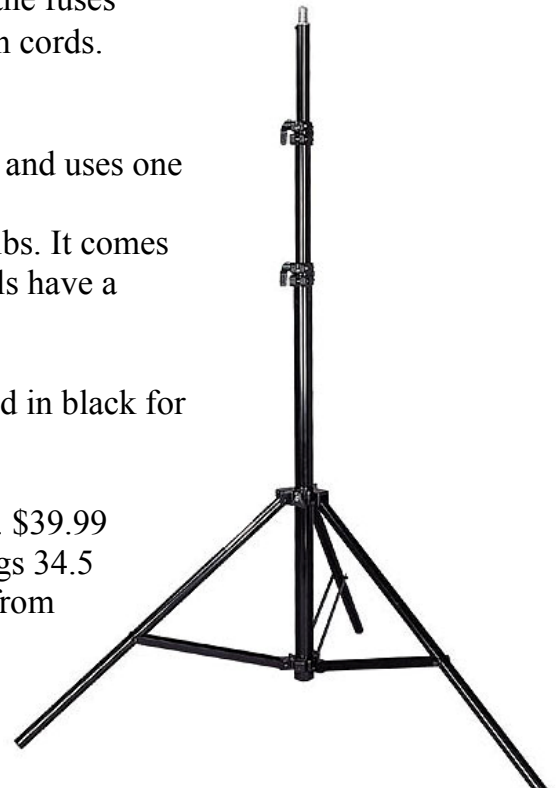
\$269 – you save 10% off individual prices.

3-Light deluxe kit

1 SPRO 16" Cool Light main light on LS-2 stand

2 SPRO 10" Cool Light fill light and background light, 2 LS-1 stands

\$369 – you save 10% off individual prices.



Backgrounds:

A simple painted background lets the eye go to the subject, not what happens to be behind him.

We recommend **dyed muslin backdrops**. They are intentionally irregular in pattern, and easy to use.

Available in several colors. 10' x 12', \$99.99

One special case is the Chromakey Green background. Stand your subject in front of it. With the finished photograph opened in Adobe Photoshop, you can select the green background and remove it, to place your subject against some other background. Doesn't work if your subject happens to be wearing a green shirt of a similar color!



Seamless background paper is a large roll of heavy paper. 12 yards (36 feet) long. Available in 54" width or 107" width. Roll it out, let the subject stand right on it. When it gets shabby, cut it off and roll out some more.

53" x 12 yard, \$39.99

107" x 12 yard, \$74.00

You'll probably need a convertible car or SUV to get the 107" paper background home!

Background supports:

Go anywhere with the **SystemPRO deluxe background set**. Complete set includes:

- 2- Heavy duty stand (maximum height 10' 6")
- 4 – horizontal support bar components (minimum width 6'3", maximum 12' 6")
- 2 – stand adapters
- Deluxe carrying case

\$149.99



Strobe lights (studio flash) have the advantage of being very cool so your subjects don't flinch. They also do not require as much power from the wall outlet as a continuous flood light.

Because the exposure is very short and powerful, subject movement is not a problem. They freeze the action of even restless children and pets.

The disadvantage of strobe lights is that you can't see where the shadows are falling, but our StudioPRO flash units incorporate **modeling lamps** – low power continuous lights that let you preview the effect.

Direct lighting from flash tends to be harsh, so **umbrellas** and **soft boxes** are used to increase the size of the light source and soften it. The advantage of umbrellas is that they fold easily and they are inexpensive. Soft boxes keep stray light from escaping around the sides and are more efficient, putting more of the light on the subject.

Soft boxes also make a rectangular reflection in the subject's eyes, like the reflection of a window pane. Umbrellas make a round reflection, not often seen in nature.

Our **best** studio flash system features **300 watt-second** monolights with continuously variable power. Each unit has its own AC cord and features a built-in slave trigger, so only one has to be tripped by the camera.

2 Light Deluxe Studio Lighting Kit, Our price **\$699**

Includes:

- 2 – 300 watt/second studio flash units (variable power)
- 2 – light stands
- 2 – 24" x 36" softbox
- 1 – studio carry bag
- 1 – carry bag for light stands

3 Light Set includes everything above, plus

- 1 – 300 watt/second studio flash units (variable power)
- 1 – light stands
- 1 – umbrella



Perfect for the aspiring photographer – strong enough for the PRO!

Our **basic** studio flash system features **160 watt-second** monolights with variable power. Each unit has its own AC cord and features a built-in slave trigger, so only one has to be tripped by the camera.

2 Light Basic Studio Lighting Kit, Our price **\$329.99**

Includes:

- 2 – 160 watt/second studio flash units (variable power)
- 2 – light stands
- 1 white umbrella and 1 silver umbrella
- 1 –carry bag for entire system

3-light system just \$429.99



Move freely without a cord connecting you to the camera with our PRO 4-channel **wireless control trigger set**. Featherweight transmitter fits your camera's hot shoe and receiver fits most types of flash. No worries about high voltage damaging your expensive camera's electronics. **\$69.99**

Here's a useful accessory:

The **light stand and umbrella adapter** lets you mount most small lights atop a light stand. Umbrellas slip into a hole and rotate along with the flash unit. Ideal for using a camera flash with an umbrella. Includes a flash shoe (not shown) for mounting standard flash guns.

\$29.99

